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# A Case for Change Developing a New Strategy for Arts Council England

*Public Lecture by Michelle Dickson*

*Director, Strategy for Arts Council England*

Eine Veranstaltung des

**SKM - Studienangebot Kulturmanagement**

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## A Case for Change Developing a New Strategy for Arts Council England

Economically, technologically, socially and environmentally, the last decade has been a period of significant transformation in England – and there is every indication that over the next decade that transformation will accelerate. In such a rapidly shifting landscape Arts Council England cannot continue to operate in the ways we always have done. We need to change with the world, as it changes.

**Michelle Dickson** is *Director, Strategy for Arts Council England* and will give an insight into the process of developing its strategy 2020-2030 and its core vision.

«We are looking to the future, and to ways we can support people of all ages to develop their creativity and communities to thrive through culture. We want to support artists and cultural organisations to evolve to meet new challenges as effectively as possible: through improving their environmental sustainability; through building better, nimbler business models; and through collaborating, innovating and taking risks in order to create inspiring, entertaining and moving cultural experiences which resonate with and reach people across the country.»

**Arts Council England** champions, develops and invests in arts, museums and libraries across the country. Established in 1946, is a national arms-length non-departmental public body accountable to the Department for Digital, Culture, Media and Sport (DCMS) and a charity, and distributes National Lottery good causes funds and grant in aid.

Developed over a two year period of extensive research and consultation within and beyond the cultural sector, the new strategy will span 2020-2030 and will be published in December 2019.

Date: **1st November 2019**

Time: **18.30 - 20.00**

Host: [kulturmanagement.org](http://kulturmanagement.org) / SKM Studienangebot Kulturmanagement

Admission **free** / open to public

Where: **Hörsaal 119, Kollegienhaus der Universität Basel**  
Petersplatz 1, 4051 Basel