

## HEAD OF DESIGN (~20%)

Since 2010, TEDxZurich has been a platform for spreading ideas that matter, locally and globally. For the past 15 years, we've brought people together to celebrate curiosity, spark conversations, and inspire action through independently organized TEDx events. Guided by the core values of TED: open-mindedness, inclusion, truth, generosity, and a deep belief in the power of ideas, we've built a community of changemakers, thinkers, doers, and dreamers. Today, TEDxZurich is entering an exciting phase of renewal. We're redefining our activities, reshaping our strategy, and rebuilding the organization for its next chapter. This is your opportunity to be part of that transformation and help lead it.

### About the Role

As Head of Design, you will drive TEDxZurich's creative vision and ensure visual coherence across all touchpoints. You will shape the visual identity, design systems, and overall aesthetic experience, both digital and physical, of the TEDx event. This is a role for someone who combines creativity with discipline - a designer with strategic instincts and a hands-on mindset.

You will leverage your expertise in visual storytelling, digital and physical design, to craft immersive visual experiences that resonate with our audience. Working closely with Curation, Marketing & Communications, Event Management, and Partnerships, you will ensure that TEDxZurich's identity is consistently represented, compelling, and aligned with our values.

### Your responsibilities

- Visual identity & branding: Define and maintain TEDxZurich's visual identity, including logos, color schemes, typography, and design language across digital and print channels, aligned with the TEDx guidelines.
- Digital design and content: Oversee website design, digital templates, and social media visuals, ensuring usability, accessibility, and consistency with internal standards.
- Event design & visual experience: Lead design for physical event spaces—stage setup, lighting/graphics, signage, printed materials, merchandising—ensuring coherence with the theme and overall narrative, to achieve an immersive audience experience.
- Cross-functional leadership: collaborate with key streams to ensure design consistency and lead a small volunteer design team to deliver high-quality and creative work that creates an impact.

### Are you a perfect fit?

- You are fluent in English.
- You have relevant and proven experience in visual design, branding, user experience, and event production.
- You are skilled in digital design tools, print production, and visual storytelling for platforms like LinkedIn, Instagram, newsletters, and website.
- You are creative yet structured — able to translate ideas and themes into compelling visual experiences.
- You are hands-on, organized, and able to manage multiple design workstreams under deadlines.
- You thrive in collaborative environments and enjoy working with cross-functional teams (ideally you have leaderships experience).
- You are intrinsically motivated and can transmit that passion to the team.
- You are passionate about TED's mission and believe in the power of ideas to change the world.
- Ideally, you have experience working with volunteers or are highly motivated to learn.

**Commitment**

This is a volunteer role, requiring around 10-15 hours per week. The intensity varies throughout the year and depends on the design projects. You will need consistency, perseverance, and a strong sense of ownership over the design process.

**What's in it for you?**

- Join a global movement and contribute to a meaningful mission
- Collaborate with passionate, purpose-driven individuals
- Develop your leadership, strategic, and operational skills
- Expand your network and gain visibility in Zurich's innovation and creative community
- Attend and help shape all TEDxZurich events — and make them unforgettable

**Ready to co-create the next chapter?**

If this role resonates with you, please send your CV along with a short paragraph explaining why you're interested and what TEDx means to you to [info@tedxzurich.com](mailto:info@tedxzurich.com). Only applications submitted via email will be considered. This role is available immediately.