

AUDIENCE EXPERIENCE LIAISON (~20%)

Since 2010, TEDxZurich has been a platform for spreading ideas that matter, locally and globally. For the past 15 years, we've brought people together to celebrate curiosity, spark conversations, and inspire action through independently organized TEDx events. Guided by the core values of TED: open-mindedness, inclusion, truth, generosity, and a deep belief in the power of ideas, we've built a community of changemakers, thinkers, doers, and dreamers. Today, TEDxZurich is entering an exciting phase of renewal. We're redefining our activities, reshaping our strategy, and rebuilding the organization for its next chapter. This is your opportunity to be part of that transformation and help lead it.

About the Role

As Audience Experience Liaison, you will be the guardian of how TEDxZurich is experienced from the moment guests step onsite. Working closely with the Curator, you will coordinate, develop and deliver the Audience Experience across the entire event journey. This role is for a thoughtful doer: someone who combines creativity and structure to turn the TEDxZurich concept into a unique, inclusive and coherent experience for our audience.

You will support the Curator in shaping the Audience Experience vision and ensure it is consistently translated into concrete elements across all departments. From design and accessibility to activities and volunteers, you will connect the dots by asking the right questions, ensuring the audience experience is intentional and flawlessly delivered.

Your responsibilities

- Coordination & delivery of Audience Experience by working hand in hand with the Curator to support the development of the overall Audience Experience concept and take ownership of its coordination and delivery.
- Ensure the vision is clearly understood and implemented throughout the planning and execution of the event.
- Cross-departmental support: challenging all departments (catering, production, design, partnerships, volunteers, etc.) to embed the Audience Experience perspective into their work, ensuring consistency with the overarching concept.
- Partnerships team support when activities or booths are involved, ensuring any partner activations align with the overall concept and the TEDx ethos.
- Lead the development and host the delivery of audience-facing activities, ensuring they are engaging and aligned with the overall narrative of the event.
- Ensure the inclusion of accessibility and diversity in each aspect of the audience experience.
- Coordinate AE leads who are focused on design and location-related elements. Ensure these areas work together seamlessly to create an inclusive, welcoming, and meaningful experience for all attendees.
- Define volunteer expectations & delivery supporting the Audience Experience. Brief, guide and support them so they understand their role in shaping how the audience feels and moves through the event, and ensure smooth delivery on the day.

Are you a perfect fit?

- You are fluent in English; German is a plus.
- You have experience in the production and delivery of events
- You have experience or a strong interest in event experience, hospitality, cultural projects, service design and community-building.
- You are empathetic and audience-centric, with for how spaces and people come together.

- You are organised and reliable, able to coordinate multiple departments while keeping the overall direction in mind.
- You are proactive and collaborative when working closely with a Curator and cross-functional teams.
- You balance creativity with execution.
- You are passionate about TED's mission and believe in the power of ideas and experiences to change perspectives.

Commitment

This is a volunteer role, requiring an average of 10 hours per week, with intensity peaking in the months leading up to the event and on the event days themselves. You will need consistency, ownership, and a strong sense of responsibility for the audience journey.

What's in it for you?

- Join a global movement and contribute to a meaningful mission
- Collaborate with passionate, purpose-driven individuals
- Develop your leadership, strategic, and operational skills
- Expand your network and gain visibility in Zurich's innovation and creative community
- Attend and help shape all TEDxZurich events — and make them unforgettable

Ready to co-create the next chapter?

If this role resonates with you, please send your CV along with a short paragraph explaining why you're interested and what TEDx means to you to info@tedxzurich.com. Only applications submitted via email will be considered. This role is available immediately.